

## Warmadewa University International Study Tour

The Warmadewa University International Study Tour program runs for five weeks and includes a three-week study and extensive business visits, followed by a two-week industry placement.

The WU International Study Tour provides an opportunity for students of accounting, business, economy, finance, Indonesian language study and marketing, or early career business professionals, to gain valuable experience working in the field of business and commerce in Indonesia. Enterprises are drawn from a wide range of business and industry sectors including makeup industry, manufacturing industry, pharmaceutical industry, hotel industry and coffee industry.



### Course Information

The WU International Study Tour offers courses from across the accounting, business, economy, finance, Indonesian language study and marketing, all with reference and relevance to international environment today. The Study tour in Bali will run from 23 December 2019. Each course is full-time, participants take one course which consists of a total of 40 contact hours between Monday and Friday over the three weeks.

### Business Ethics

Business ethics is the study of appropriate business policies and practices regarding potentially controversial subjects including corporate governance, insider trading, bribery, discrimination, corporate social responsibility, and fiduciary responsibilities.

- **Unethical Problems in a Business:**
  - Managerial misbehaviour: Managerial misbehaviour includes illegal and unethical practices involved in the management of an organization.
  - Moral mazes: It is a part of business ethics which deals with the 'moral mazes of management'.
  
- **Myths regarding Business Ethics:**

Business ethics maintains moral values and ensures that the behaviour of employees is aligned with these values.

- **Benefits of Business Ethics**

### **International Business and Marketing**

- International Business  
The study of international business enables you to understand the cultural and social dimensions of the global marketplace.
- Marketing  
Marketers monitor and investigate the changing needs of commerce and promotion and create products and services designed to meet those needs.

### **Business Communication**

The sharing of information between people within an enterprise that is performed for the commercial benefit of the organization. In addition, business communication can also refer to how a company shares information to promote its product or services to potential consumers.

- Basics of Communication
- Oral Communication Skills
- Written Communication Skills
- Non-Verbal Communication Skills
- Business Applications

### **World History**

World history, global history or transnational history is a field of historical study that emerged as a distinct academic field in the 1980s. It examines history from a global perspective. It is not to be confused with comparative history, which, like world history, deals with the history of multiple cultures and nations, but does not do so on a global scale. World History looks for common patterns that emerge across all cultures. World historians use a thematic approach, with two major focal points: integration and difference.

- World History I
- World History II

### **Psychological Foundation**

Psychological Foundations of Education presents some of the principles of psychology that are relevant to learning and teaching. It presents an alternative answer to the problem of the bifurcation of general and educational psychology in the curriculum of teacher preparation. While the solution is provisional and has obvious imperfections, it is offered in the hope that it may stimulate discussion of the problem and other solutions and/or explicit justifications for past practice.

- Early Studies on Learning

- The Rise of Cognitive Psychology
- Ausubel's Six Principles of Learning
- Additional Ideas from Psychology Pertinent to Concept Mapping
- Other Forms of Learning

### Workshop

- Balinese Dance Lesson
- Balinese Music Lesson

<b>Accounting</b>	Management Accounting Corporate Tax Financial Reporting and Analysis
<b>Business</b>	Business Translation Business Data analysis
<b>Economics</b>	Financial Markets and Institution Asian-Australian Trade Issues
<b>Finance</b>	Risk Management and derivative Financial statement analysis for business Banking theory and practice Managerial Finance International Finance Ethics in Finance
<b>Marketing</b>	International Marketing Digital Marketing

### Activities

Enterprises are drawn from a wide range of business and industry sectors including Business Ethics, International Business and Marketing, Business Communication, World History, Psychological Foundation, Workshop.

#### 1. Business Visit:

- Kumbasari Traditional Market
- SMEs Home Industry, Songket: Balinese Traditional Woven Fabric





*Songket*: Balinese Traditional Woven Fabric

## 2. Tourism Journey & Cultural Exploration:

- Penglipuran Traditional Village
- Beratan Lake Temple



Penglipuran Traditional Village



Beratan Lake Temple

### **Application Prepare**

#### **How to Apply:**

Before you start your application, please also ensure that you meet the entry requirements. The program committee will evaluate your application and email you the result.

#### **Application Materials:**

1. One copy of passport (personal information page - passport must be valid at time of study).
2. Valid entry permit.
3. Graduation certificates or documents proving student status at his/her university.
4. Proof of English proficiency (if you are not studying in English taught institutes).
5. Transcript (if applicable)

#### **Accommodation Suggestion**

The school has reserved some nearby hotel rooms for students. Kindly note the number of reserved nearby accommodation is limited, it will be sold on a first come, first served basis. Students do not want to stay in this hotel can also book the accommodation by yourself, it is also convenient to find good accommodation through online platforms (such as Airbnb, Ctrip, Agoda or Expedia.)

## **Insurance**

It is recommended that student have overseas insurance before coming to Bali.

## **Contact**

International Office

Warmadewa University

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Wechat: